



Office use:
 Date received:
 Issue:
 Runs thru:

Classified Ad Reservation and Contract

Organization or Business Name: _____

Contact Person: _____

Phone number: () _____ Ext. _____ Fax: () _____

E-mail address: _____

Billing address: _____

City: _____ State: _____ Zip: _____

- This is a new advertisement.
 Please re-run the advertisement we last placed in the Spring Summer Fall Winter issue of 20____

Issue(s): **Spring** (Mails in February) *Deadline: December 15* **Summer** (Mails in May) *Deadline: March 15* **Fall** (Mails in August) *Deadline: June 15* **Winter** (Mails in November) *Deadline: September 1*

Frequency: 1 time 2 times 3 times 4 times Other _____ times Continue until cancelled
 Also place online at uuworld.org. Additional \$10/issue. Place this ad **ONLINE ONLY**. \$50 flat fee per 3 months.

Other Instructions: _____

Classification: Please choose only one classification below.

- Classified:** Real Estate Employment Services Publications Personals Miscellaneous
Travel Guide: Bed and Breakfast Explorations (Events & Tours) Properties to Rent

HEADLINE: Text may not exceed 1 line in the ad (30 characters incl. spaces). Headline will be edited if necessary.

AD COPY: If completing on-screen, space will expand as needed. If hand-completing, attach ad copy on a separate sheet.

Payment is required to place order. \$3.50 per word, includes both headline and ad copy. Minimum charge of \$70 per ad. Additional \$10 for online placement. Online-only classifieds are \$50 flat fee for 3 months. There is no per-word charge for online-only ads.

Word Count and Cost Estimate: URLs, e-mail addresses, state abbreviations, and phone numbers count as **one** word each. Hyphenated or slashed words count as **two** words. When writing out a state name, two-word states count as **two** words.

Total Words (headline + ad copy): _____ x **\$3.50** (+ \$10 if requesting online) = \$ _____ *

*If less than 20 words enter \$70 (\$80 with online.) For online-only enter \$50.

Payment Method:

- Check payable to *UU World*
 MasterCard
 Visa
 UUA Account #: _____

For credit card payments: (credit card number may be phoned in if preferred)

Name on card: _____

Card Number: _____ - _____ - _____

Expiration Date: _____